



Baylor University
SCHOOL OF ENGINEERING & COMPUTER SCIENCE



**BAYLOR
NATIONAL SOCIETY
OF BLACK ENGINEERS**

CORPORATE SPONSORSHIP PACKET



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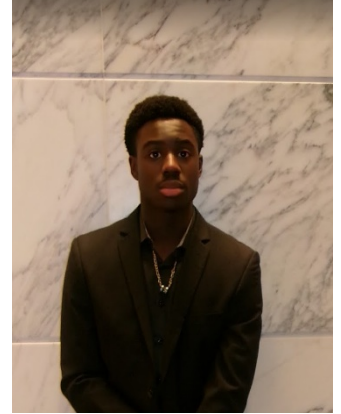
Sponsorship Opportunities

LETTER FROM THE TREASURER

Prospective Partner,

My name is Kasiemobi Ojiaku, and I am a junior Computer Science major with a concentration in Cybersecurity at Baylor University and the current Treasurer for the Baylor Chapter of the National Society of Black Engineers (NSBE). It is a pleasure to invite your organization to partner with us in advancing the academic, professional, and personal development of the next generation of engineers and technologists.

Baylor NSBE's mission is to create an environment that promotes lifelong connections, academic excellence, professional growth, and meaningful service to the community. Through our programs and events, we equip our members with the network, skills, and opportunities needed to succeed during college and throughout their careers.



Our chapter is composed of ambitious students in STEM disciplines who are committed to leadership and impact. As a corporate partner, your organization gains the opportunity to build authentic connections with driven students, increase visibility on our campus, and support programming that creates lasting value for both your team and our members.

This sponsorship packet provides an overview of our chapter, our membership, and the partnership opportunities available to organizations that share our commitment to developing diverse engineering leaders. By investing in Baylor NSBE, your company supports student success, engages early with top talent, and aligns with a mission that extends beyond campus into the wider community.

Thank you for your time and consideration. If you have any questions about sponsorship opportunities or events, please feel free to contact me or the chapter chair. We look forward to the opportunity to work with your organization and build a partnership that creates meaningful impact

Thanks and Sic 'em,

Robert Emmanuel Humber
President, 2026-2027
National Society of Black
Engineers
Baylor University
Emmanuel_Humber1@baylor.edu
(832) 418-2315

Kasiemobi Ojiaku
Treasurer, 2026-2027
National Society of
Black Engineers
Baylor University
Kasiemobi_Ojiaku1@baylor.edu
(240) 470-9554

EXECUTIVE BOARD

Robert Emmanuel Humber	President	Computer Science & Business Fellows
Hannah Ross	Vice President	Computer Science
Kasiemobi Ojiaku	Treasurer	Computer Science
Carmen Hines	Secretary	Data Science
Heather Hall	Social Media Chair	Mechanical Engineering
Kaizer Briggs	Programs Chair	Data Science
Chirs Williams	Programs Co-Chair	Mechanical Engineering
Awele Mba	Nationals Chair	Biomedical Engineering
Brooke Mitchell	Nationals Co-Chair	Biomedical Engineering
Soughtout Joseph	Freshman Ambassador	Electrical and Computer Engineering
Crystal Adike	Freshman Ambassador	Computer Science & Economics

MISSION

The NSBE experience empowers members to reach their full potential. We encourage our membership to continue the legacy while maintaining leadership roles in NSBE, Black communities, and other professional organizations. We instill pride and add value to our members, causing them to produce a continuum of success.

NSBE sets a standard of excellence in providing services to science and engineering students. We maximize our potential collectively to facilitate the development of quality Black engineers. We are advancing a cultural paradigm, which inspires the Black community to achieve greater engineering and scientific feats than ever before.

ADVISORS



DR. ENRIQUE BLAIR

Dr. Blair serves as an Associate Professor at Baylor University with a degree in Electrical and Computer Engineering.

Enrique_Blair@baylor.edu



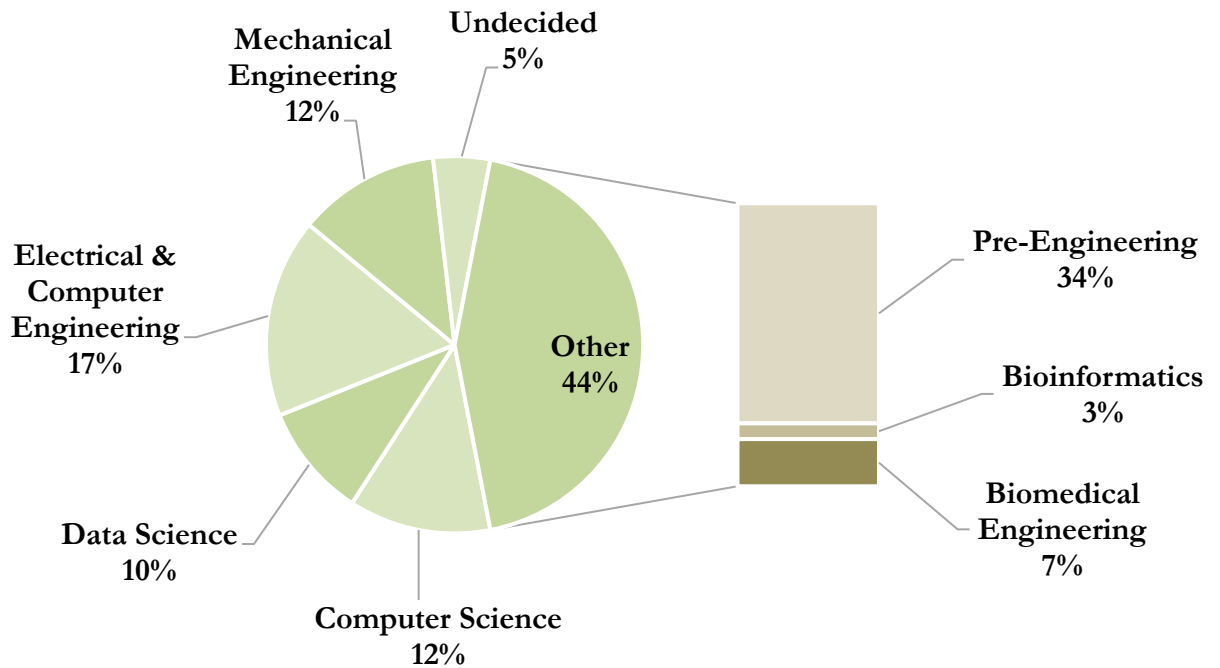
DR. ELON TERRELL

Dr. Terrell serves as a Senior Lecturer at Baylor University with a degree in Mechanical Engineering.

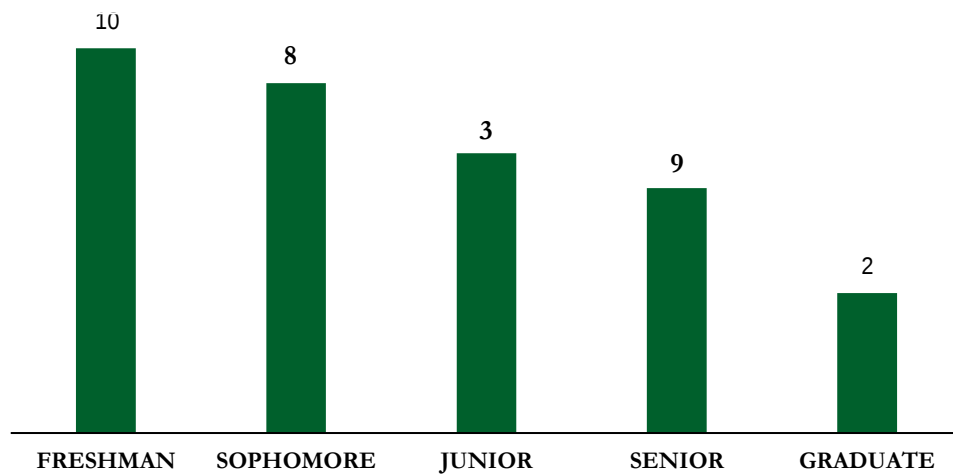
Elon_Terrell@baylor.edu

ABOUT BAYLOR NSBE CHAPTER

DEMOGRAPHICS



TOTAL MEMBERS: 32



LEVELS

Baylor NSBE values partnerships that invest in student development, professional excellence, and the advancement of future engineers. The sponsorship options below are designed to provide meaningful visibility, engagement, and access to emerging technical talent at a range of contribution levels.

All sponsorship contributions directly support Baylor NSBE programming, professional development, and chapter initiatives. Benefits increase by tier and are designed to create value for both our corporate partners and our members:



DIAMOND PARTNER \ \ \$3,000 AND ABOVE

- Includes everything in Gold Package
- Dinner or private networking opportunity with chapter executive leadership
- Priority access to recruitment-focused engagement opportunities, including mixers and direct member interaction
- Premium recognition across chapter branding, event materials, and sponsor acknowledgments
- Sponsored spotlight feature on one chapter promotional post or event campaign



GOLD PARTNER \ \ \$2,000-\$2999

- Includes everything in Silver Package
- Featured speaking opportunity at a General Body Meeting
- NSBE hoodie
- Company logo featured on all chapter merchandise
- Priority logo placement on major event materials



SILVER PARTNER \ \ \$1,000-\$1999

- Includes everything in Bronze Package
- Speaking opportunity at one chapter meeting or professional development event
- Invitation to host a workshop, mentorship session, or networking opportunity
- Recognition during a sponsored chapter event



BRONZE PARTNER \ \ \$500-\$999

- Recognition on the Baylor NSBE website and social media platforms
- Access to the Baylor NSBE resume book
- Company name or logo included on select digital and printed promotional materials

FALL 2026 SCHEDULE

August

28th Mosaic Mixer
29th Black Student Welcome
30th Late Night

September

3rd GBM 1
17th GBM 2
21st Community Service Event
25th Career Day

October

1st GBM 3
5th NSBE Cookout
15th GBM 4
19th Community Service Event
29th GBM 5

November

5th GBM 6
9th Community Service Event
19th GBM 7

December

3rd GBM 8
11th Finals Study Day

SPRING 2027 SCHEDULE *tentative*

January

17th NSBE Chapter Fun Trip
18th NSBE Chapter Fun Trip
19th NSBE Chapter Fun Trip
28th GBM 9

February

11th GBM 8
18th GBM 9

March

18th GBM 10
31st NSBE National Convention

April

1st NSBE National Convention
2nd NSBE National Convention
3rd NSBE National Convention
12th NSBE Cookout
15th GBM 12

May

7th Finals Study Day

53rd. ANNUAL NATIONAL CONVENTION \ \ \$16,000

The NSBE National Convention provides members with opportunities to network with students, professionals, graduate programs, and leading employers from across the country. This experience strengthens professional development, expands technical knowledge, and creates direct access to internship, co-op, and full-time career opportunities. For corporate partners, support of this initiative helps prepare students for national-level engagement while increasing your organization's visibility among highly motivated and career-focused engineers.

Registration	\$4,700
Transportation	\$8,000
Lodging	\$3,300
Total	\$16,000

Location: Boston, MA
Dates: March 31-April 3,
2027

GENERAL BODY MEETINGS \ \ \$2,500

General Body Meetings provide chapter leadership with the opportunity to keep members informed, engaged, and connected throughout the academic year. These meetings also create valuable opportunities for corporate partners to present to members, share insight about their organization, and build direct relationships with aspiring engineers and technical leaders.

CORPORATE MIXERS \ \ \$1,500

Corporate Mixers are designed to create meaningful interaction between Baylor NSBE members and corporate representatives in a more personal and engaging setting. Hosted during the academic year, these events allow sponsors to strengthen brand presence on campus, connect with emerging talent, and build relationships that can extend beyond a single recruitment cycle.

Dates: Discuss with President and Treasurer



COMPANY EXTERNSHIP \ TRAVEL

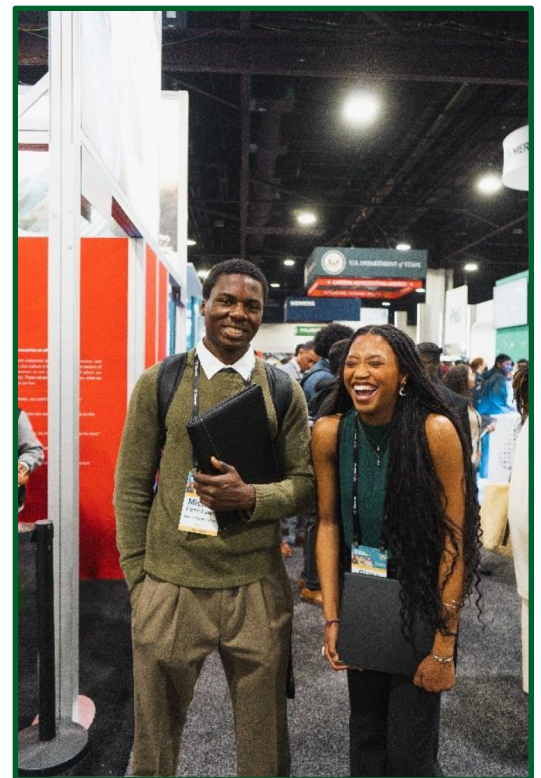
Baylor NSBE is committed to expanding meaningful exposure to alumni and industry professionals while helping members gain firsthand insight into engineering and technical career pathways. Through this opportunity, corporate partners may host a day visit to a facility, plant, office, or project site, allowing students to experience professional environments, learn about workplace culture, and better understand industry expectations. Food and transportation will be provided for participating students, and all visits will be coordinated with company representatives and the executive board.

Dates: Discuss with Treasurer and President

LEADERSHIP DINNER \ FOOD AND BEVERAGE

The Leadership Dinner offers a more intentional setting for selected members and chapter leaders to engage with corporate sponsors in conversation and fellowship. This event creates space for mentorship, professional dialogue, and relationship-building, while giving sponsors the opportunity to connect with student leaders in a more focused and meaningful environment.

Dates: Discuss with Treasurer and President



STUDY HOURS \ \ FOOD AND BEVERAGE

Study Hours are a chapter initiative designed to promote academic excellence, accountability, and peer support among members. These sessions create space for collaboration, tutoring, and mentorship, while reinforcing a culture of scholarship and community within Baylor NSBE.

Dates: Discuss with Treasurer and President

NSBE FALL AND SPRING COOKOUT \ \ FOOD AND BEVERAGE

The Baylor NSBE Fall and Spring Cookout is a chapter tradition that brings members together in an environment centered on community, connection, and belonging. This event helps strengthen relationships across class years, welcomes newer members into the organization, and supports the sense of fellowship that is essential to a strong and engaged chapter culture.

Dates: TBD



EVENTS WITH VARIABLE AND FIXED COSTS ESTIMATES

53rd Annual National Convention	\$16,000
General Body Meetings	\$2,500
Corporate Mixers	\$1,500
Total Sponsorship Opportunities	\$20,000

BAYLOR UNIVERSITY GIVE LIGHT FOUNDATION DONATION INSTRUCTIONS

The Baylor University Chapter of the National Society of Black Engineers would like to extend a sincere thank you to our ongoing and potential supporters. Feel free to empower our youth by taking part in our Sponsorship Levels listed below. All forms of gifts will no doubt be very impactful and are greatly appreciated. The Sponsor's contact will receive a registration receipt confirmation email. NSBE is a tax-exempt organization under section 501 (c) (3) of the Internal Revenue Code. All contributions are tax deductible.

Giving Instructions:

1. Click on **Baylor's Secure Online Giving** website: <https://bbis.baylor.edu/give>
2. Click the **Academics** menu
3. In the **Search Funds bar**, type **NSBE**
4. Select **National Society of Black Engineers (NSBE)** from the drop down
5. Select the **Gift Amount** or **Other (specify amount)**
6. Tax Receipts are handled by Baylor's Give Light Foundation

Sponsorship Levels (CHOOSE ONE)

Diamond Sponsor \$3000 and above

Silver Sponsor \$1000 - \$1999

Gold Sponsor \$2000 - \$2999

Bronze Sponsor \$500 - \$999

Custom or Event Scholarship

Please provide description: _____

*Please email all donation selections and descriptions to Kasiemobi Ojiaku (Kasiemobi_Ojiaku1@baylor.edu). Feel free to reach out to Kasiemobi Ojiaku with any questions you may have. Thank you for your contributions. We truly appreciate your generosity and your willingness to ignite the future of engineers of the world!

HOPE TO SEE YOU SOON!



Baylor University National Society Of Black Engineers

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